

CITY OF DETROIT FISCAL 2007/08 BUDGET

AGENCY 34 MUNICIPAL PARKING DEPARTMENT

STATEMENT OF PURPOSE

The Municipal Parking Department (MPD) will help support the Mayor's vision to transform the government of the City of Detroit to the Next Detroit by applying the guiding principles of the Next Detroit, which means structural balancing by bringing costs in line with revenue, while improving services.

The Municipal Parking Department is to provide economical on and off-street public parking services; to enforce City of Detroit parking ordinances; and to coordinate parking with economic development projects throughout the City of Detroit.

DESCRIPTION

This agency is responsible for planning, operating and maintaining the City of Detroit's Auto Parking and Arena Systems (APS) Enterprise Fund and for the management of 10 parking garages and various surface lots. In addition, the APS maintains the City of Detroit's parking meters.

This agency is also responsible for the Parking Violations Bureau (PVB) General Fund, which is charged with the enforcement of on-street parking ordinances within the City of Detroit, the processing of parking violation notices, and the subsequent collection of the funds from these notices.

GOALS

1. Maximize the collection of unpaid parking tickets.
2. Increase parking facility revenue through efficient financial management.
3. Increase parking meter revenue as a result of a new parking meter operational program.
4. Develop and implement a comprehensive communications and public relations plan.
5. Utilize new technology techniques to provide efficient statistical reporting and parking.

DEPARTMENTAL FINANCIAL INFORMATION

| | GENERAL FUND | ENTERPRISE FUND | TOTAL |
|--------------|-------------------|--------------------|-------------------|
| EXPENDITURES | \$ 9,594,828 | \$30,895,527 | \$40,490,355 |
| REVENUES | <u>14,451,778</u> | <u>30,895,527</u> | <u>45,347,305</u> |
| NET TAX COST | \$(4,856,950) | \$ 0 | \$(4,856,950) |
| POSITIONS | 64 | 52 | 116 |